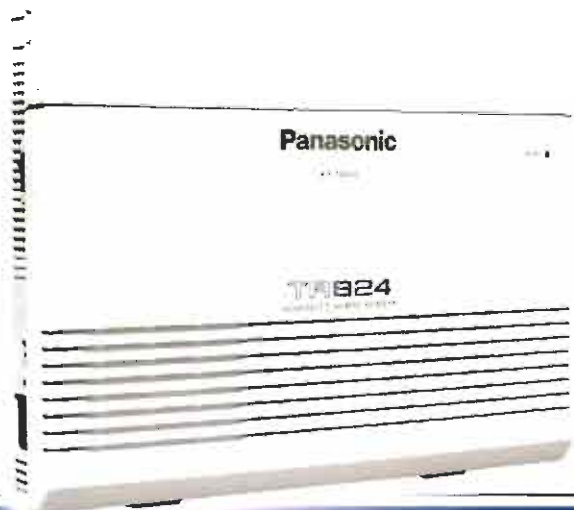


KX-TA824

Advanced Hybrid Telephone System



Target Telcom Inc.

4400 Martin Rd.
Capac, MI. 48014-2911



Important Phone Numbers:

Sales: 248-752-3611
Service: 810-395-8555
Scheduling: 810-395-9111

Visit www.targettelcom.com

Panasonic
ideas for life



The Panasonic KX-TA824 Advanced Hybrid Telephone System is expressly designed to streamline office communications by organizing your phone lines into a cohesive system and making a host of advanced features available to each extension.

The KX-TA824 offers a variety of options to enable customized solutions. You can assign specific lines to each phone, make office-to-office intercom calls, forward your calls to an outside location or your cell phone, page all system extensions, and much more. So you can tailor your telephone system to the varied needs of your office.

This powerful combination of flexibility, high performance and value has made Panasonic Communication Systems number one in Key Telephone/Hybrid Systems*

Expand Your System as Your Needs Grow

The KX-TA824 system works with standard telephone lines, so you don't need to upgrade your phone service. It features a base configuration of three central office lines and eight stations. It can be easily expanded to up to eight central office lines and 24 stations with the addition of two plug-in cards (models KX-TA82470, KX-TA82483 and KX-TA82481).

Target Telcom Inc.

4400 Martin Rd.
Capac, MI. 48014-2911



Important Phone Numbers:

Sales: 248-752-3611
Service: 810-395-8555
Scheduling: 810-395-9111

Visit www.targettelcom.com

*Source: PBI Media, Infotech, Infotrac 2004 full year report for market share in the United States for shipments of Key Telephone/Hybrid Systems.

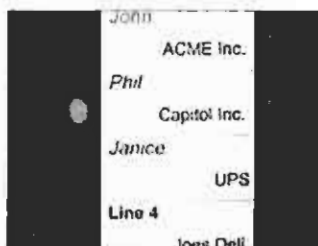
A Variety of Options

Intercom

Contacting a co-worker is simple with the KX-TA824 Advanced Hybrid Telephone System's intercom feature. The caller may dial the extension or simply press a preprogrammed intercom key to make the call. With the convenient Auto Answer function activated, the recipient's phone will emit a tone, the display will show the name of the caller (requires a 7700 series display speakerphone), and the recipient can reply without touching the telephone. For use in larger offices, the system can be equipped with a KX-T7740 DSS console for one-button calling to all extensions.

Flexible Line Buttons

You can use the central office (CO) line buttons on each proprietary telephone to access a CO line or you can program them for one-touch operation of system features like intercom calling, speed dialing or paging. All phones have a built in designation strip that can be custom printed, making it easy to access features or call a co-worker.



Flexible Ring Assignment

This feature allows you to dictate which outside lines will ring on each phone. For example, an 800 number for sales may be assigned to ring only on phones in the sales department. Additionally, ring assignments may be programmed to shift based on time of day.

Night, Day and Lunch Modes

The system can be set to three modes based on changes in the operation of each telephone over the course of the day. The variables for each mode include toll restriction level, ring assignment and class of service. For example, you may program Night Mode so that all incoming calls will be forwarded to voice mail and all long-distance outgoing calls will be restricted.

Caller ID, Call Waiting/Logging¹

With the Caller ID feature, an incoming caller's phone number (or phone number and name if provided by the telephone company) appears on the LCD display of a Panasonic system display telephone. This information is displayed while the telephone is idle or while the recipient is on a call, allowing users to screen calls at a glance. Calls that are not answered can be recalled by accessing either the personal or system-wide Caller ID log.

Backlit Display and Dial Keypad

Easy-to-operate Panasonic KX-T7700 series telephones

are perfect for most business applications, and are designed to match nearly any decor. Their easy-to-see backlit dial keypad makes these phones ideal for installation in restaurants, movie theaters, or any setting where a telephone is located in a poorly lit area. Model KX-T7736 includes a 3-line backlit LCD and model KX-T7731 includes a 1-line backlit LCD.

Single-Line Device Integration with PSK Caller ID Compatibility¹

The Panasonic KX-TA824 Advanced Hybrid Telephone Systems allow you to connect many types of single-line devices such as answering machines, cordless phones, fax machines, and computer modems, without the need for additional cards or modules. The system can also pass Caller ID information to any one of these devices so you can use your fax machine's Caller ID logging function.

Off-Premises Call Forwarding

This feature comes in handy if you're going to be away from your business and don't want to miss any calls. Simply program the system to forward your calls to an outside telephone number or to your cellular phone and you can answer your calls wherever you go. Office calls can be forwarded to your home, so you can work from your home office without missing a call.

Optional Built-in Messaging Card (KX-TA82492)

The KX-TA824 can be equipped with an optional messaging card (KX-TA82492) which adds simple voicemail messaging to the system. This 2-port card will store up to 128 messages, and has a maximum recording time of up to 60 minutes. Each extension has its own personal mailbox, and there is also a common mailbox for general messages. Users can record their own personal greeting, which will be played to callers when they are transferred into a user's mailbox. When a message is left in a mailbox, the system will notify you by turning on the built-in message-waiting lamp on a Panasonic proprietary telephone. This affordable solution provides basic voice messaging perfect for small businesses that don't require a fully featured voice processing system.

Central Office Voice Mail Compatible

If you subscribe to phone company voice mail services, user's phone messages are stored in their voice mailbox at the phone company's central office (CO). Each outside line can be assigned its own CO voice mailbox. When a voice mail message is left on any one of the three outside CO lines, the large message-waiting LED will flash on each system phone and the associated outside CO line button will also flash. By simply pressing the flashing outside CO line button and the "message" button on any extension, the user can access their messages at any time.

Panasonic Voice Mail System Integration

If you require a fully featured Voice Mail system with a built-in auto attendant the KX-TA824 can be connected to our KX-TVA50 voice processing system utilizing Advanced Proprietary Integration. This Advanced Proprietary Integration provides the VPS with more information than Touchtone Integration. This information enables the system to identify the extension number of the caller, know where, from, and why the call is forwarded, and recognize what the caller wants to do. Some features are available only with Advanced Proprietary Integration (Live Call Screening, Two-Way Recording, Two-Way Transfer, Direct Mailbox Access, Intercom Paging, Auto Configuration, Caller Name Announcement [system/personal], Caller ID Call Routing, Personal Greeting for Caller ID).

System Speed Dial

If you contact the same suppliers or customers on a regular basis, this function can greatly streamline the process. It allows you to program up to 100 32-digit frequently called numbers into the system for quick and easy dialing from any system phone.

Conferencing

Consolidate your conversations and save time with the call conferencing feature. It allows you to combine two calls from two different lines, so you can talk to both parties at the same time.

Paging and Page Pickup

This feature allows you to make a voice announcement simultaneously to all proprietary phones in the system without the use of external paging equipment. It can help you round up employees for a meeting or locate someone in your business. Simply page and ask the individual you're trying to reach to pick up the nearest phone. Once that person dials the page pickup code, they'll be connected immediately.

Toll Restriction

This feature lets you prohibit certain outgoing calls by restricting selected system extensions from accessing specified area codes or exchanges. Toll restriction can be changed based on time of day, and can be used to prevent personnel from making long-distance calls after hours.

Direct Inward System Access (DISA) with Outgoing Message and Fax Detection²

Customer service is key for most businesses. Making sure your customers reach their intended party directly can be done easily using the Direct Inward System Access with Outgoing Message and Fax Detection. This option has a built-in 3-Level DISA Auto Attendant, which allows you to program up to three messages that will instruct the caller to dial a single-digit code for the desired party or department. The caller is then routed to the desired

extension or department automatically. With this option, all your business calls will be handled professionally via the same line.

DISA also enables you to call into the system from outside your office and utilize one of the system's lines to make calls. This feature can be helpful for instances in which it's more economical to make a call using your office line than to directly call using your cellular telephone.

Additionally, if a fax call is received (and a CNG tone is detected) during the outgoing message, the call will be automatically routed to the designated fax extension, eliminating the need for a dedicated fax line.

Doorphone and Door Opener³

Add security to your business with an optional Doorphone and Door Opener Adapter Card. With this option installed, the Advanced Hybrid Telephone System can interface with up to four door intercoms and control up to four electronic door contact closures. If you have more than one door intercom, you can assign each one a specific ringing pattern⁴ to help you determine which intercom was pressed. You can also use the adapter cards to control most low voltage devices.

PC Programming (Remote and On-Site System Administration)

Your Panasonic dealer can program the KX-TA824 Advanced Hybrid Telephone System utilizing a PC. In addition to quicker installation, this method allows the technician to save a database of your specific network parameters for use in getting the system back up and running quickly if the system should fail. The system is equipped with a built-in modem card for remote programming, allowing your Panasonic dealer to make changes to your system from their office without having to visit your location. So your system can be adjusted remotely during off-peak hours, at no inconvenience to your business.

Music / Message On Hold

The KX-TA824 is equipped with an audio jack for connection to a message on hold device or a music source that will be played to callers placed on hold. By connecting a message on hold device you customers on hold can hear your custom recorded message. This is a great way to promote your business, make important announcements or communicate office hours.

1 - Requires subscription to name-and-number Caller ID service offered by certain telephone companies for a fee. Also requires an optional KX-TA82493 Caller ID card.

2 - Requires an optional KX-TA82491 DISA card.

3 - Requires an optional KX-T30855 Doorphone and an optional KX-TA82460 Door Opener Adapter Card.

4 - Distinctive ring patterns are only compatible with Panasonic proprietary phones.

KX-TA824 Features List

System Features

Auto Attendant DISA (3 Levels)
 Account Code Entry
 Alternate Calling - Ring/Voice
 Analog CO Line Auto-Configuration
 Automatic Callback Busy
 Automatic Hold by CO/DSS Button
 Automatic Outside (CO) Line Access
 Automatic Pause Insertion
 Automatic Redial
 Busy Station Signaling (BSS)
 Call Forwarding - All Calls
 Call Forwarding - Busy/No Answer
 Call Forwarding - Follow Me
 Call Forwarding - To Trunk
 Call Hold - Intercom & Trunk
 Call Hold Retrieve - Station & Trunk
 Call Park
 Call Pickup Deny
 Call Retrieving from a TAM
 Call Splitting
 Call Transfer - to Outside (CO) Line
 Call Waiting
 Calling Party Control (CPC)
 Signal Detection
 Conference
 Consultation Hold
 Date and Time Setting
 Data Line Security
 Direct In Lines (DIL)
 Direct Inward System Access (DISA)
 Directed Call Pickup
 Distinctive Dial Tones
 Do Not Disturb (DND) Override
 Door Opener
 Doorbell/Door Chime Connection
 Doorphone Call

DSS Console
 Electronic Station Lockout
 Electronic Station Lockout - Cancel/All
 Emergency Call
 Exclusive Hold - Intercom & Trunk
 Executive Busy Override - Extension
 Executive Busy Override - Outside (CO) Line
 Executive Busy Override Deny
 Extension Group
 External Feature Access
 FAX Detection Using DISA
 Flash
 Flexible Numbering Extension
 Group Call Pickup
 Hands-Free Answerback
 Hands-Free Operation
 Idle Line Preference
 Intercept Routing (DISA Only)
 Intercom Calling
 Last Number Redial
 Limited Call Duration
 Log-In/Log-Out
 Music on Hold
 No Line Preference - Incoming
 One-Touch Dialing
 Operator Call
 Operator/Manager Extension
 Outgoing Message (OGM)
 Outside (CO) Line Ringing Selection
 Outside Calling
 Paging - External
 Paging Through Built-in Speaker - All Calls
 Paging Through Built-in Speaker - Group
 Parallel Telephone Connection
 Personal Speed Dialing

Pickup Dialing
 Power Failure Transfer
 Prime Line Preference - Incoming
 Prime Line Preference - Outgoing
 Proprietary Telephone Setting Data Default Set
 Pulse to Tone Conversion
 Remote Station Lock Control
 Ringing Line Preference
 Ringing Pattern Selection
 Room Monitor
 Saved Number Redial
 Screened Call Transfer - to Extension
 Secret Dialing
 Simple Voice Message feature
 Station Hunting - Circular
 Station Hunting - Terminate
 Station Message Detail Recording
 SMDF
 System Administration On-Site
 System Administration PC Remote and Onsite
 System Data Default Set
 System Speed Dialing
 Time (Day/Night/Lunch) Service
 Timed Reminder
 Timed Reminder, Remote (Wake-Up Call)
 Toll Restriction
 Toll Restriction for Special Carrier Access
 Toll Restriction Override
 Toll Restriction Override-System Speed Dialing
 Unattended Conference
 Unscreened Call Transfer - to Extension
 Unscreened Call Transfer to Outside (CO) Line

Voice Mail Integration
 Walking COS

Telephone Features

Message Waiting for Another Extension
 Absent Message Capability
 Analog Caller ID Call Waiting from Central Office
 Analog Caller ID for Extension (FSK)
 Analog Caller ID from Central Office
 Background Music (BGM)
 Call Log Information, Incoming
 Call Log Lock, Incoming in the Common Area
 Call Log Lock, Incoming in the Personal Area
 Call Log, Incoming in the Common Area - CLEAR ALL
 Extension Button Confirmation
 Flexible Buttons
 Handset/Headset Selection
 Line Access Buttons
 Message Waiting
 Microphone Mute
 Self-Extension Number Confirmation
 Volume Controls

		<small>400 North Rd. Suite 100 York, PA 17404</small>	
		Important Phone Numbers: Sales: 248-752-3611 Service: 810-335-8555 Scheduling: 810-335-9111	
Visit www.targettelcom.com			

Specifications: KX-TA824 Control Unit

Capacity:	3-8 CO Lines, 8-24 Extensions
Intercom Path:	4 Paths
Dialing Method:	External: Tone/Pulse (10 pps, 20 pps) Internal: Tone/Pulse (10 pps, 20 pps)

Dialing Conversion:	Tone to Pulse or Pulse to Tone
Switching:	Space Division CMOS Crosspoint Switch
Power Failure:	Transfer: 2 CO Lines to Pre-Assign Extension

Backup:	Several Hours with UPS (depending upon use)
Connections:	CO Lines: Modular Jack (RJ-11)
Intercom:	4-Pin Modular Connector (RJ-14)
Paging:	Phone Jack

External Music:	2-Conductor Jack
SMDF:	RS-232C Interface Port (D-Sub, 9-Pin)
Power Source:	AC 120V, 60Hz
Dimensions (H x W x D):	11-3/4" x 14-1/2" x 4"
Weight:	11.7 lbs.