

Your Choice of Systems:



4 Camera system with Digital Video Recorder. All cameras can be viewed remotely. Comes as a complete kit.

Or:



**AXIS® Talking Camera**

This camera sends Video-Mail when tripped, and can play a recorded message to the intruder.

**Your Choice  
for \$399.00  
+ Tax and  
Installation**

## A Special Note for Alarm Owners:

Both of these systems qualify for the *Detroit Police Verified Alarm Guidelines*. Other Michigan communities have similar guidelines.

When an alarm is tripped, you can see if it is a true break-in or just another false alarm. You can decide if the police need to respond, or if the alarm is in need of repair.

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# Protection Everyone Can Afford!!!



See your business or home remotely from your laptop, Selected Cell Phones, or Tablets.

On site DVR records activities with enhanced images while you are away.



Your Choice for as little as:

~~\$399.00~~ **\$399.00\***

\*Tax and Installation Extra

See Details Inside



Call 810-395-8555  
For more information

## ELEVEN REASONS TO GET A SURVEILLANCE SYSTEM:

1. **Deter Criminals:** One of the primary benefits of a surveillance system is to deter a criminal act from ever happening. Well placed cameras will give would-be-criminals reason to pause and send them looking for locations less prepared.
2. **Prevent Theft:** According to recent retail industry studies; the average small business loses \$50,000 per year in losses. Given the current economic conditions, risk of internal and external theft has skyrocketed. It has been proven that a simple Video System can easily cut that figure down.
3. **Improve Productivity:** Workforce productivity is reported the biggest cost businesses today. Cameras help to keep people on their best behavior when you are not there. It helps managers and owners keep track of work habits on his or her schedule.
4. **Reduce liability:** Many criminals look to benefit by making false claims against companies lacking evidence to defend themselves. Video surveillance can control these claims should they occur.
5. **Protect Intellectual Property:** Your unscrupulous competitor would pay dearly to know your companies secrets. Strategically placed cameras can help prevent those with access and intent to stealing your intellectual property think twice.
6. **Manage Remotely:** Many surveillance systems feature software to allow you to view multiple locations from a single location, or even on your video equipped cell phone. You can dramatically reduce your equipment expense and manage overhead costs.
7. **Enhance Customer Experience:** Many retail businesses use their surveillance systems to study customer shopping and buying habits. This can optimize store traffic patterns and improve product placement, for a better customer experience. More effective employees + increased sales + satisfied customers = one happy owner or manager.
8. **Streamline Operations:** Video is commonly used in manufacturing or fulfillment environments to monitor equipment and quickly identify problems that may cause delays or bottlenecks. Video is also used to provide valuable insight into process effectiveness, and to make sure business or operation is appropriately staffed.
9. ***Validate Alarms:*** Business owners and managers alike lose hours of sleep responding to false alarms that their business has been broken into. With a networked video system, validation is just a mouse click away. Then you can get your sleep, or enjoy your vacation.
10. **Deliver Peace Of Mind:** Business managers and homeowners are simply looking for peace of mind. They can protect their assets and provide a safe and secure environment for employees, friends, and family members. You can be empowered knowing that you can bring an offender to justice.
11. **Provide Bragging Rights:** On a lighter note, a surveillance system is something you will be proud of, and quick to show off to your friends, and family members. Like yourself, they will be amazed with your ability to monitor your home or office from anywhere in the world.

For more information please call Target Telcom Sales & Service Inc. At 810-395-8555 or 586-825-3834